AGRICULTURE AND AGRIBUSINESS IN WATAUGA COUNTY, 2012

Definitions: Dollar-values are *value-added*, which is the production value using inputs from Watauga County. *Employment* is full plus part-time employment. Data are from IMPLAN (Mig, Inc.).

### Agriculture/Food Industries

- **Farming:** $4,841,000
- **Manufacturing:** $18,557,924
- **Wholesaling/Retailing:** $30,874,668
- **Total:** $54,273,592

### Natural Fiber Industries

- **Farming:** $0
- **Manufacturing:** $1,205,077
- **Wholesaling/Retailing:** $18,465,454
- **Total:** $19,670,531

### Forestry Industries

- **Farming:** $1,740,000
- **Manufacturing:** $3,416,024
- **Wholesaling/Retailing:** $2,798,044
- **Total:** $7,954,068

### Total Income

- Total County Value-added: $1,802,290,134
- Agriculture/Food Industries:
  - Total income: $54,273,592
  - Share of county value-added: 3.0%
- Natural Fiber Industries:
  - Total income: $19,670,531
  - Share of county value-added: 1.1%
- Forestry Industries:
  - Total income: $7,954,068
  - Share of county value-added: 0.4%
- All Agriculture/Agribusiness Industries:
  - Total income: $81,898,190
  - Share of county value-added: 4.5%

### Total Agricultural/Agribusiness Employment

- Total employment: 1,911
- Share of county employment: 6.6%